



Wendy's proves that healthy living is good for the entire community

Giovanni Bermudez, general manager of Wendy's Aruba had the pleasant task of donating the proceeds from the popular restaurant's "Healthy Living" campaign for 2006 to three worthy foundations on Friday morning of last week. Operations Manager Rober Yara joined him in commemorating "Founder's Week" by continuing a tradition started by Dave Thomas, the founder of Wendy's, and a man who encouraged the policy of community involvement and activism.

The "Healthy Living" campaign began three years ago in cooperation with the Healthy Living Gym and Spa, offering a raffle ticket to win a free membership to the spa with the purchase of every salad at any of their three restaurants on the island. In addition to the drawing, and to encourage healthier eating, the food chain also put aside ten cents for every salad purchased, which they donate to charity.

This year, Wendy's not only accumulated funds for the choice of an individual salad, but also those as part of their combos, being the only fast food franchise on Aruba that allows the choice of a salad, amongst other side dishes, over french fries.

General Manager Giovanni Bermudez emphasized that the Wendy's restaurants of Aruba strongly support the policy of "giving back to the community" and proudly handed over checks of proceeds accumulated over six months to representatives of three foundations. Casa Cuna Progreso, Imeldahof and the YMCA, represented by Texiana Willems, Dina Muller and Ron Serrant, who were pleased to receive the needed funds. Ron commented that this would "provide a very special Christmas for many of the YMCA kids and the homeless."

Giovanni Bermudez stated that the Wendy's of Aruba will continue to honor the memory and legacy of Dave Thomas with the increasingly successful "Healthy Living" campaign, which not only provides donations to worthy causes, but encourages the community to a healthier lifestyle of eating and exercising.